

**PRINCESS CRUISES PRESENTS:  
STARGAZING WITH DISCOVERY AT SEA SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.** THE PRINCESS CRUISES PRESENTS: STARGAZING WITH DISCOVERY AT SEA SWEEPSTAKES (“SWEEPSTAKES”) IS INTENDED FOR PLAY IN THE 50 UNITED STATES, DISTRICT OF COLUMBIA, CANADA (EXCLUDING QUEBEC) AND THE UNITED KINGDOM ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE 50 UNITED STATES, CANADA (EXCLUDING QUEBEC) OR THE UNITED KINGDOM AT THE TIME OF ENTRY. OPEN TO LEGAL RESIDENT OF 50 UNITED STATES, D.C., CANADA (EXCLUDING QUEBEC), AND THE UNITED KINGDOM WHO ARE 21 YEARS OF AGE OR OLDER. THE SWEEPSTAKES IS GOVERNED BY THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, YOU ACKNOWLEDGE AND AGREE TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS STATED HEREIN.

**Eligibility:** The Sweepstakes is open to all legal residents of the 50 United States and the District of Columbia, Canada (excluding Quebec), and the United Kingdom who have reached the age of majority in their residential jurisdiction or are 21 years of age or older (whichever age is older) as of date of Entry. Void in Quebec and where prohibited. All employees of Princess Cruise Lines, Ltd (“Sponsor”), its advertising and promotion agencies, Prize Logic, LLC, and Discovery Communications, and each of their respective parent companies, divisions, affiliates, subsidiaries, or agents (collectively, “Sweepstakes Entities”) and their immediate families (defined as spouse, child, sibling, parent, or grandparent) or household members are not eligible. Sponsor reserves the right to verify eligibility qualifications of Winners.

**Promotional Period:**

The Promotion Periods for the Weekly Prizes are as follows:

- **Weekly Prize Promotion Period #1** begins on June 20, 2017 at 12:00:00 am Pacific Time (“PT”) and ends on June 26, 2017 at 11:59:59 pm PT. **Weekly Prize Promotion Period #2** begins on June 27, 2017 at 12:00:00 am PT and ends on July 3, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #3** begins on July 4, 2017 at 12:00:00 am PT and ends on July 10, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #4** begins on July 11, 2017 at 12:00:00 am PT and ends on July 17, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #5** begins on July 18, 2017 at 12:00:00 am PT and ends on July 24, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #6** begins on July 25, 2017 at 12:00:00 am PT and ends on July 31, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #7** begins on August 1, 2017 at 12:00:00 am PT and ends on August 7, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #8** begins on August 8, 2017 at 12:00:00 am PT and ends on August 14, 2017 at 11:59:59 pm PT.

- **Weekly Prize Promotion Period #9** begins on August 15, 2017 at 12:00:00 am PT and ends on August 21, 2017 at 11:59:59 pm PT.
- **Weekly Prize Promotion Period #10** begins on August 22, 2017 at 12:00:00 am PT and ends on August 29, 2017 at 11:59:59 pm PT.

Entries from the Weekly Prize Promotion Periods shall roll over from one week to the next. Entries from all Weekly Prize Promotion Periods will roll over into the Grand Prize Promotion Period.

The Grand Prize Promotion Period begins on June 20, 2017 at 12:00:00 am PT and ends on August 29, 2017 at 11:59:59 pm PT (the “Grand Prize Promotion Period”). All entries must be received by August 29, 2017 at 11:59:59 pm PT.

**How To Enter:** During the Grand Prize Promotion Period, go to the Sweepstakes Website located at [princess.com/stargazingsweeps](http://princess.com/stargazingsweeps) and follow the links and instructions for online registration and entry. Completely fill out the online entry form (by providing a valid email, first and last name, address (state and country), and phone number) and submit it in accordance with the on-screen instructions. Entrant will receive one

(1) entry for registration submission. Entrant can earn bonus entries by completing the following activities in Sweepstakes Website.

- Playing the game: 1 entry per day
- Watching an approximately thirty second video: 1 entry per Grand Prize Promotion Period.
- Sharing the message provided by Sponsor on Twitter or Facebook: 3 entries per Grand Prize Promotion Period.
- Downloading VR app: 1 entry per Grand Prize Promotion Period.
- Completing all activities: 10 entries per Grand Prize Promotion Period.

Entries become the property of Sponsor and will not be returned. Entrant is limited to one (1) entry per day, per person and ten (10) bonus entries per Promotion Period, per person. Those who do not follow all of the instructions, provide the required information in their registration form, or abide by these Official Rules or other instructions of Sponsor may be disqualified.

Sponsor is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries. Sponsor reserves the right, in its sole discretion to cancel or suspend this Sweepstakes should fraud, virus, bugs or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the game. With respect to computer entries, Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the Entrant, the authorized account holder of said e-mail account at the time of entry will be considered the Entrant. “Authorized account holder” is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Please see the privacy policy located at [Privacy Policy](#) or details of Sponsor's

policy regarding the use of personal information collected in connection with this game. If you are selected as a Winner, your information may also be included in a publicly-available Winner's list. Entrants must have a valid e-mail address. Automated entries are prohibited, and any use of automated devices will cause disqualification. Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the entry process. Entrants may not register with multiple email addresses nor may Entrants use any other device or artifice to register multiple times or as multiple registrants. Any Entrant who attempts to enter with multiple email addresses under multiple identities or uses any device or artifice to register/play multiple times will be disqualified and forfeits any and all Prizes won, in Sponsor's discretion.

#### **Winner Selection:**

- Weekly Prize Winners will be selected in a random drawing by Sponsor from among all eligible entries.
- Grand Prize Winner will be selected in a random drawing by Sponsor from among all eligible entries.
- Weekly Prize Winners and Grand Prize Winner will collectively be referred to as "Winners."
- Upon notification, if a Canadian resident, the selected Entrant must, unaided, correctly answer a time-limited mathematical skill-testing question. In the event that the selected Entrant is unable to correctly answer the skill-testing question, the Sponsor shall have the right to randomly draw another eligible entrant, and the Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.

#### **Prizes:**

- **WEEKLY PRIZES:** Ten (10) verified Weekly Prize winners ("Weekly Prize Winner") will be eligible to receive a \$50 Gift Card to the Discovery Store (discoverystore.com) ("Weekly Prize"). Weekly Prize subject to the terms and conditions of the issuer. TOTAL ARV OF EACH WEEKLY PRIZE: \$50 USD/
- **GRAND PRIZE.** The one (1) verified grand prize winner ("Grand Prize Winner") will be eligible to receive one (1) 7-day Eastern Caribbean cruise ("Cruise") embarking and disembarking from Ft. Lauderdale, Florida for Grand Prize Winner and up to three (3) guests ("Cruise Guest(s)"), sharing accommodations of one (1) quadruple occupancy balcony stateroom ("Grand Prize"). TOTAL ARV OF THE GRAND PRIZE: \$4,000 USD/ \$3101.98 CDN
- **Airfare/transportation to/from the Cruise disembarkation point is not included in the Grand Prize.** Any difference between stated approximate retail value and actual value of Grand Prize will not be awarded. Grand Prize Cruise includes a balcony stateroom (as specified in Grand Prize package) with quadruple occupancy accommodations for up to four (4) persons, all regular onboard meals and entertainment, applicable government fees and taxes for cruise only. Cruise must be completed by September 30, 2018 or Grand Prize will be forfeited. All ground transportation, shore excursions fees, discretionary hotel and dining charges, meals in alternate dining venues, alcoholic beverages, boutique purchases, and any other incidental costs or other expenses not specifically set forth herein are the sole responsibility of Grand Prize Winner. All Cruises must be taken during the time period specified; no alternative cruise dates are available or Grand Prize will be forfeited. All Grand Prize details are subject to availability and restrictions such as blackout dates including holidays (e.g. (e.g. November 22-26, 2017-2018 and December 20-31, 2017-2018) may apply.

Cruise Guests must be 18 years of age or older as of the date of departure unless the companion is the child of Grand Prize Winner. Minors must be accompanied at all times during Cruise (including, but not limited to, in-flight, hotel stay, cruise activities, and all other Grand Prize-related events) by minor's parent or legal guardian. Grand Prize Winner and Cruise Guests must cruise on same itinerary. Cruise Guests must (or Cruise Guest's parent or legal guardian if Cruise Guest is an eligible minor in his/her state/province/jurisdiction of residence) sign and return a cruise/publicity release before any ticketing of cruise occurs. The Grand Prize Winner and Cruise Guests must have all necessary identification and/or cruise documents (including but not limited to a valid passport, visa (if applicable) and all other necessary travel documents) required for Cruise. Cruise is subject to the terms and conditions of the Sponsor passage contract. As set forth in more detail in the passage contract, Sponsor reserves the right to refuse to embark Grand Prize Winner or Cruise Guests, at any time if, in the sole opinion of Sponsor, Grand Prize Winner or Cruise Guests, or any minor or other person in Grand Prize Winner or Cruise Guests' care during the cruise, are unfit for any reason for the cruise.

- Weekly Prizes and Grand Prize shall collectively be referred to as the "Prizes" TOTAL ARV of the Prizes: \$4,500 USD ; \$3489.73 CDN
- Limit: One Weekly Prize and One Grand Prize allowed per household.
- Any difference between stated approximate retail value and actual value of prize will not be awarded.
- Odds of winning depend on the number of eligible entries received for each weekly drawing.
- Odds of winning for the Grand Prize drawing depend on the number of eligible entries received during the Grand Prize Promotion Period.

#### **Winner Selection:**

- **Potential Weekly Winner #1** will be notified by e-mail on or about June 30, 2017.
- **Potential Weekly Winner #2** will be notified by e-mail on or about July 7, 2017.
- **Potential Weekly Winner #3** will be notified by e-mail on or about July 14, 2017.
- **Potential Weekly Winner #4** will be notified by e-mail on or about July 21, 2017
- **Potential Weekly Winner #5** will be notified by e-mail on or about July 28, 2017.
- **Potential Weekly Winner #6** will be notified by e-mail on or about August 4, 2017.
- **Potential Weekly Winner #7** will be notified by e-mail on or about August 11, 2017.
- **Potential Weekly Winner #8** will be notified by e-mail on or about August 18, 2017.
- **Potential Weekly Winner #9** will be notified by e-mail on or about August 25, 2017.
- **Potential Weekly Winner #10** will be notified by e-mail on or about September 1, 2017.
- **Potential Grand Prize Winner** will be notified by e-mail on or about September 5, 2017.
- Sponsor is not responsible for any change in an Entrant's email address. Sponsor's decisions on all matters relating to this Sweepstakes are final and binding in all respects pertaining to this Sweepstakes. Winners are subject to verification, including verification of age. Winners may also be required to complete, sign and return an Affidavit/Declaration of Eligibility/Liability Release, and, where lawful, a Publicity Release within five (5) days of attempted notification or Prize may be forfeited. If a potential Winner is found no to be eligible or not in compliance with these Official Rules, the potential Winner may be disqualified in Sponsor's discretion.

**General Conditions:** Prizes are non-transferable and no cash equivalent or substitution of Prize is offered, except at the sole discretion of the Sponsor. If a Prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute Prize with another Prize of equal or greater value. Prize will be awarded only to an address within the United States, DC, Canada (excluding Quebec), or the United Kingdom. Unclaimed prizes may not be awarded. Winners will be solely responsible for all applicable federal, state, provincial and local taxes connected with receipt of Prize, the use and enjoyment of Prize, or any other connection with this Sweepstakes unless otherwise required by law or unless this requirement is waived by the Sponsor in its sole discretion. If a Grand Prize Winner is a U.S. resident, he/she will receive IRS Form 1099 for the ARV of Grand Prize. The Grand Prize Winner may be required to provide Sponsor with a valid social security number or tax identification number before Grand Prize will be awarded for tax reporting purposes. Canadian residents may be subject to withholding taxes and Canadian residents are responsible for the reporting and payment of any income tax. As a condition of accepting the Prize, the Winners agree to furnish any requested information needed for tax reporting. The ARV of the Prizes is based on available information provided to Sponsor and the value of any Prize awarded to a Winner may be reported for tax purposes where required by law. By participating in this Sweepstakes, Entrants understand and agree (and agree to confirm in writing): (a) to abide to these Official Rules which are final and binding and the decisions of Sponsor with respect to all aspects of the Sweepstakes, which are final, (b) to accept the Prize as awarded, with substitution, and to release and hold harmless Sponsor, its parent, subsidiary and affiliated companies, the Sweepstakes Entities, advertising and promoting agencies, any other party associated with the development or administration of this Sweepstakes, and all of their respective officers, directors, employees, representatives and agents (collectively, "Releasees") from and against any and all liability whatsoever, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damages, loss or destruction of property rights of publicity or privacy, defamation, or portrayal in a false light) in connection with this Sweepstakes or with the announcement, acceptance, ownership, or use or misuse of Prize (including but not limited to any travel related thereto) and/or use of the Entry and (c) except where legally prohibited, by accepting the Prize, the Winner agrees to the use of his/her name, photograph, likeness, voice, image and biographical information and statements for advertising, trade, publicity and promotional purposes without additional compensation, in perpetuity, in all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval by the Sponsor and those acting under Sponsor's authority. Releasees are not responsible for loss, damage, or claims resulting from the Sweepstakes. Entrants or Winners will be disqualified for any attempt to tamper with any aspect of the Sweepstakes, or circumvent these Official Rules. Sponsor reserves the right to remedy any such action, disruption, or circumvention in a manner, determined solely by Sponsor that is fair and equitable to Sweepstakes Entrants. Sponsor reserves the right, in its sole discretion, to void, modify, terminate or suspend this Sweepstakes (or any portion thereof) should fraud or any unauthorized human intervention or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. BY ACCEPTING GRAND PRIZE, GRAND PRIZE WINNER ACCEPTS (AGREES TO CONFIRM IN WRITING) THE INHERENTLY DANGEROUS NATURE AND RISK IN AIR, LAND AND SEA TRAVEL, INCLUDING PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT HIS/HER PARTICIPATION IN THE GRAND PRIZE EVENT IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF THE ACTIVITIES HE/SHE IS PARTICIPATING IN AND HE/SHE ASSUMES THE RISK OF SUCH FACTORS AND

OCCURRENCES AND AGREES THAT RELEASEES SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH. Laws in the Entrant's country of residence may give Entrant the right to file claims before the courts of that country and may provide that some laws of that country are also applicable to this Sweepstakes. However, if any provision of the Official Rules or the application of any such provision to any person or circumstance shall be declared to be invalid, unenforceable or void, such decision shall not have the effect of invalidating or voiding the remainder of the Official Rules, it being the intent and agreement of the parties that the Official Rules shall be deemed amended by modifying such provision to the extent necessary to render it valid, legal and enforceable while preserving its intent or, if such modification is not possible, by substituting therefore another provision that is valid, legal and enforceable so as to give effect to Sponsor's intent. If and to the extent that English law applies to this Sweepstakes, or to any dispute arising in connection with this Sweepstakes, nothing in these Official Rules shall in any way limit or exclude liability for or in connection with (a) fraud, or (b) death or personal injury caused by negligence.

**Disputes:** As a condition of participating, Entrants agree (and agree to confirm in writing), to the extent permitted by law: (a) to release Releasees from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, (b) that under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of California. By entering, Entrants consent to the jurisdiction and venue of the federal, state and local courts located in Los Angeles County, California.

**Name of Winner.** For winner's first name and surname initial, city & state/province/territory, send a self-addressed stamped envelope to: Come Back New Moments Sweepstakes Official Winners, 24305 Town Center Drive, Santa Clarita, CA 91355. Requests must be received no later than 10/05/2017. Canadian and UK residents may omit return postage.

**Sponsor:** Princess Cruise Lines, Ltd., 24305 Town Center Drive, Santa Clarita, CA 91355